

CCI HEALTH SERVICES

Sponsorship Packet



Choose Community. Choose Culture. Choose Care. Choose CCI.

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Follow us on social media @CClcares    

WHO WE ARE

CCI Health Services (CCI) is more than just a doctor's office. We are a nonprofit medical practice grounded in community service. For over 50 years, CCI has been striving to create a more equitable health care experience for local communities made vulnerable by social, economic, and cultural barriers. CCI is a community health center serving Montgomery and Prince George's counties through seven primary care and dental sites and five WIC locations.

At CCI, patients can establish a medical home and build trusted relationships with their care team. As a Federally Qualified Health Center (FQHC) and a trusted community provider, CCI is uniquely positioned to increase healthcare access for those who need it most—building health equity across our communities.

Through your support, we can continue to improve health outcomes and assist our local community in times of crisis. When you give to CCI, you're supporting the health and wellness journey of more than 64,000 friends and neighbors.

BENEFITS FOR SPONSORS

The money raised this year will go directly to empowering our patients at all stages of life through an unmatched, high-quality, and affordable health care experience. Consider becoming a sponsor to:

- **RAISE AWARENESS:** Your sponsorship will help sustain our mission, highlighting the region's lack of health equity. Events, held in the DC/Metro area will bring in those both familiar and unfamiliar with the lack of access to care for our under and uninsured neighbors and educate them on how they can help.
- **ENGAGE DIRECTLY WITH THE CCI HEALTH SERVICES COMMUNITY:** We serve a mission that is bigger than ourselves, and we recognize that we cannot do this work alone. We foster a caring community of mutual support and actively pursue collaborations and partnerships to expand our reach. Inspiration Sponsors have the opportunity to participate as a vendor at the annual 5K, Block Party, and Back to Work event.
- **INCREASE BRAND RECOGNITION:** Expose your company's brand, products, and/or capabilities to new audiences that participate in CCI events. Show off your company's philanthropic side and meet patients who have benefited from these services, as well as community members who are conscious of public health in our region, and want to support businesses with like-minded ideas and supportive efforts.

2023 Events

August 9, 2023:

Sunset Soirée: An Intimate Food Experience for a Cause

This exclusive intimate food experience will showcase renowned award winning Chefs Kevin Tien and Tim Ma, and more. The 80-person intimate event will take place in downtown Silver Spring and will raise awareness and funds for CCI Health Services and Chefs Stopping AAPI Hate.

August 12, 2023:

3rd Annual Block Party

The Block Party aims to encourage youth in the community to take control of their health. It is a chance for the local community to come together for a day of family fun, including food, prizes, music, and more! On August 12, our young adults have the opportunity to learn more about CCI's services, including confidential and free resources as well as from other health, fitness, career, and education organizations in the community.

August 30, 2023:

Back to Work Shower

August is World Breastfeeding Week, and the theme is "Enable Breastfeeding: Making a Difference for Working Parents". To commemorate the occasion, CCI's Women, Infants and Children (WIC) program is hosting a Back to Work shower for its WIC participants on August 30. This shower will aid in preparing breastfeeding moms on the transition from feeding at the breast to pumping, in order to prepare them to have a successful pumping journey at work.

September 30, 2023:

6th Annual Run Baby Run

CCI's annual Run Baby Run 5K raises funds and awareness about the importance of maternal and child health. Like communities across the country, our region experiences maternal and child health disparities that impact access to prenatal care services. The lack of access means birthing people and babies are at greater risk of complications during and after pregnancy. CCI continues to work to increase access to prenatal care by expanding services, providing health education and nutrition assistance across our communities so every pregnancy is as healthy as possible and every baby has the best start after pregnancy.

**Commitment
Deadline:**

Friday, July 21, 2023

SPONSORSHIP PACKAGES

Presenting Sponsor
All four events

	IMPACT 50K	INNOVATION 25K	INSPIRATION 10K	IDEA 5K
Website Recognition	<ul style="list-style-type: none"> • Logo on CCI Partnership Page and homepage 	<ul style="list-style-type: none"> • Logo on CCI Partnership Page 	<ul style="list-style-type: none"> • Logo on CCI Partnership Page 	<ul style="list-style-type: none"> • Small logo on CCI Partnership Page
Social Recognition	<ul style="list-style-type: none"> • Social media partnership spotlight: custom campaign • Individual social media recognition: Facebook, Instagram, LinkedIn 	<ul style="list-style-type: none"> • Individual social media recognition: Facebook, Instagram, LinkedIn 	<ul style="list-style-type: none"> • Thank You: Facebook, Instagram, LinkedIn, post grouping all • Inspiration Sponsors together 	<ul style="list-style-type: none"> • Thank You: Facebook, Instagram, LinkedIn, post grouping all • Idea Sponsors together
E-Newsletter	<ul style="list-style-type: none"> • Spotlight and clickthrough in e-newsletter 	<ul style="list-style-type: none"> • Logo and clickthrough in e-newsletter 	<ul style="list-style-type: none"> • Logo and clickthrough in e-newsletter 	
Vendor Table	<ul style="list-style-type: none"> • Opportunity to table and speak at the 5K, Block Party, and Back to Work Shower 	<ul style="list-style-type: none"> • Opportunity to table at the 5K, Block Party, and Back to Work Shower 	<ul style="list-style-type: none"> • Opportunity to table at the 5K, Block Party, and Back to Work Shower 	
Event Signage	<ul style="list-style-type: none"> • Step + Repeat at all events • Presenting logo on event signage + posters • Presenting logo on event t-shirts • Logo on swag bags 	<ul style="list-style-type: none"> • Logo on event signage + posters • Logo on event t-shirts 	<ul style="list-style-type: none"> • Logo on event signage + posters 	
Event Participation	<ul style="list-style-type: none"> • 10 entries to the 5K • 4 entries to Sunset Soiree 	<ul style="list-style-type: none"> • 5 entries to the 5K • 2 entries to Sunset Soiree 		

Talk to us about additional benefit opportunities. Questions? Email jessica.wilson@cciweb.org.

SPONSOR AN EVENT

August 9: Sunset Soirée: An Intimate Food Experience for a Cause

August 12: Third Annual Block Party in Greenbelt

August 30: Back to Work Shower

September 30: 6th Annual Run Baby Run 5K

Look for more information about these and other events posted to our website and social media.

BECOME A SPONSOR TODAY!

1. Complete the sponsorship form online.

Visit [this site](#) to complete your sponsorship.

2. Email your current high resolution company logo and description.

Acceptable formats for logos include png, jpg, jpeg, eps, or ai at 300 DPI. Please submit company descriptions to marisol.euceda@cciweb.org as Word or PDF documents.

Please send materials to the addresses listed below:

By Email

marisol.euceda@cciweb.org

By Mail

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8665 Georgia Avenue,
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Attn: Development