

Everything You Need To Know About CCI-WIC



What is WIC?

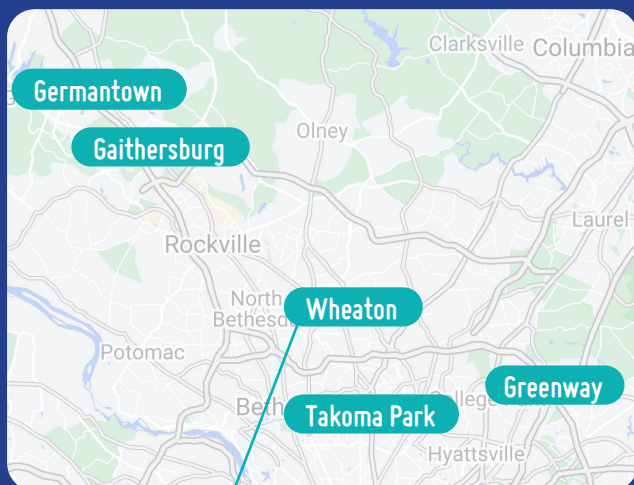
The Special Supplemental Nutrition Program for *Women, Infants, and Children*, also called WIC, is a federally funded program that provides healthy supplemental foods, breastfeeding support, and nutrition counseling for pregnant women, new mothers, infants and children under the age of five. In order to be eligible for WIC, women must be Maryland residents and have incomes at or below 185% of the Federal Poverty Level. Medicaid and SNAP enrollees are also eligible for WIC.

CCI HAS BEEN ADMINISTERING THE WIC PROGRAM SINCE 1996!

WIC offers

- Personalized nutrition counseling
- Registered Dietitians on staff for more involved cases
- Breastfeeding education and support through the Breastfeeding Peer Counselor program
- Referrals to health and social service organizations
- Tailored food packages for each participant, helping families live healthier lives

Where you can find us



Our highest volume site sees an average of 115 participants a day

Awards

CCI-WIC staff have received numerous awards for their work including:

- National USDA FNS Loving Support Award, GOLD level – 2015 & 2019
- Regional Breastfeeding- Friendly Workplace Award, GOLD level – 2011

CCI-WIC is one of the largest WIC agencies on the East coast with a staff of 50 and a case load of 30,890!

What's new with WIC?

The COVID-19 pandemic required CCI-WIC to take precautions and adapt in order to prevent the spread of the virus. Rather than close WIC altogether, CCI-WIC made the following changes and updates to continue providing services to the thousands of participants that rely on us:

- Remote breastfeeding support services
- Remote appointment options
- Online platform for submitting documentation
- Breastfeeding education texting program
- Virtual video classes for the breastfeeding peer counselor program

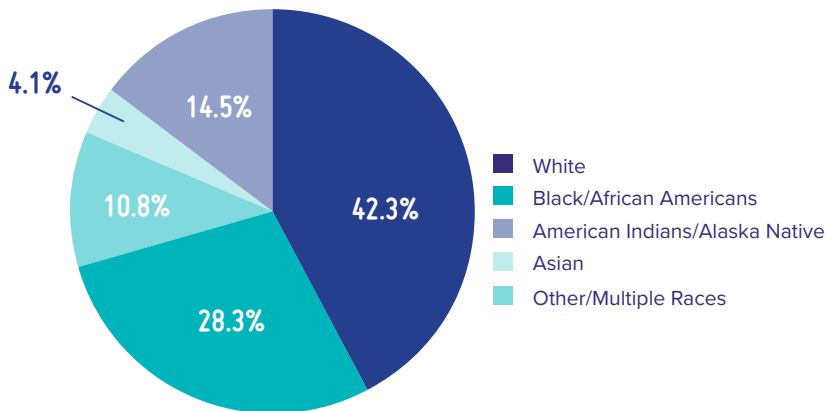
What are our participants saying?

Your attention, organization, and information has been fundamental for me in the care and formation of my children, so I want to extend my appreciation for the great work staff do in this program. They always respond with honesty, respect, and kindness.

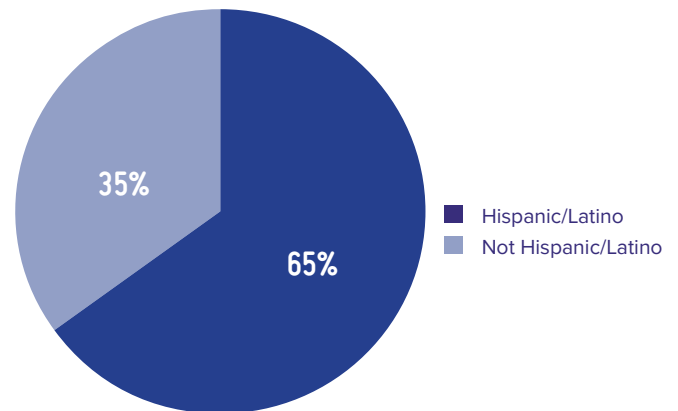
Staff are so friendly and so helpful and so willing to share their knowledge. I look forward to my meetings because I learn so much and feel like a better mother.

A significant portion of WIC participants are considered “high risk” and require extra support to achieve positive health outcomes. Staff go above and beyond to make sure WIC participants are provided with everything they need to lead a healthy life.

**WIC-CCI
Participants' Races**



**WIC-CCI
Participants' Ethnicities**



CCI-WIC has the highest breastfeeding initiation rates in Maryland at 88.3%!

